

# HIGH-VOLUME HIRING

## for a New Manufacturing Facility



### THE SITUATION

When a major manufacturing company relocated one of its largest facilities from California to Buckeye, Arizona, they faced a tight hiring timeline with significant logistical challenges:

- » No local hiring infrastructure
- » Labor market concerns due to the location being 35 miles from Metro Phoenix
- » Need for 70+ full-time associates within 90 days
- » 24-hour operations requiring 3-shift coverage

To ramp up production and stay on schedule, they turned to StaffNow to be one of their key staffing partners.



### OUR SOLUTION: FULL-SERVICE WORKFORCE MANAGEMENT

StaffNow deployed a labor force management strategy — not just filling jobs, but embedding ourselves in their day-to-day operations:

- Dedicated point of contact per shift
- Weekly meetings with on-site supervisors
- Consistent on-site presence across all three shifts
- Gas card incentives for workers commuting more than 25 miles
- Referral bonuses to accelerate hiring
- Shift-specific recognition events (meals, snacks, and awards)

We approached this partnership as a true extension of their team — not just a staffing vendor.



### THE RESULTS

- ✓ 65% of staff sourced by StaffNow at launch
- ✓ Currently 73 of 95 workers on-site are StaffNow associates
- ✓ Retained and expanded partnership as performance exceeded expectations
- ✓ Their leadership team acknowledged they'd "never seen a staffing agency treat associates the way StaffNow does."

By leading with engagement and follow-through, we earned their trust — and their future hiring orders.



### WHY IT MATTERS

Other companies planning large-scale expansions or relocations — especially outside of metro areas — face the same hurdles:

- 👍 High-volume hiring on tight deadlines
- 👍 Multi-shift coordination
- 👍 Labor access and commute challenges

StaffNow has proven we can meet those challenges — and go beyond by delivering a loyal, supported, high-performing workforce.

### READY TO GROW?

Let's talk about how StaffNow can help your operation grow.

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